CERISE PETAL

Resource Renewal:
What resources (materials, energy, water) does your business consume?
How do you manage these resources sustainably or ensure their renewal?

Innovative Collaboration:
Who are your partners in promoting regenerative practices?
How do you collaborate across sectors and industries to enance regenerative impact?

Impact Measurement:
What metrics or indicators do you use to track sustainability and regeneration impact?
How do you report and use this data to improve practices?

Regenerative Value Propositions:
Wha sustainable value does your

initiative create?
How does it restore or rejuvenate the environment, community, or economy?

Circular (or more than circular) Processes:
How do you design out waste and pollution in your processes?
What systems are in place for recycling, reusing, composting, enahncing?

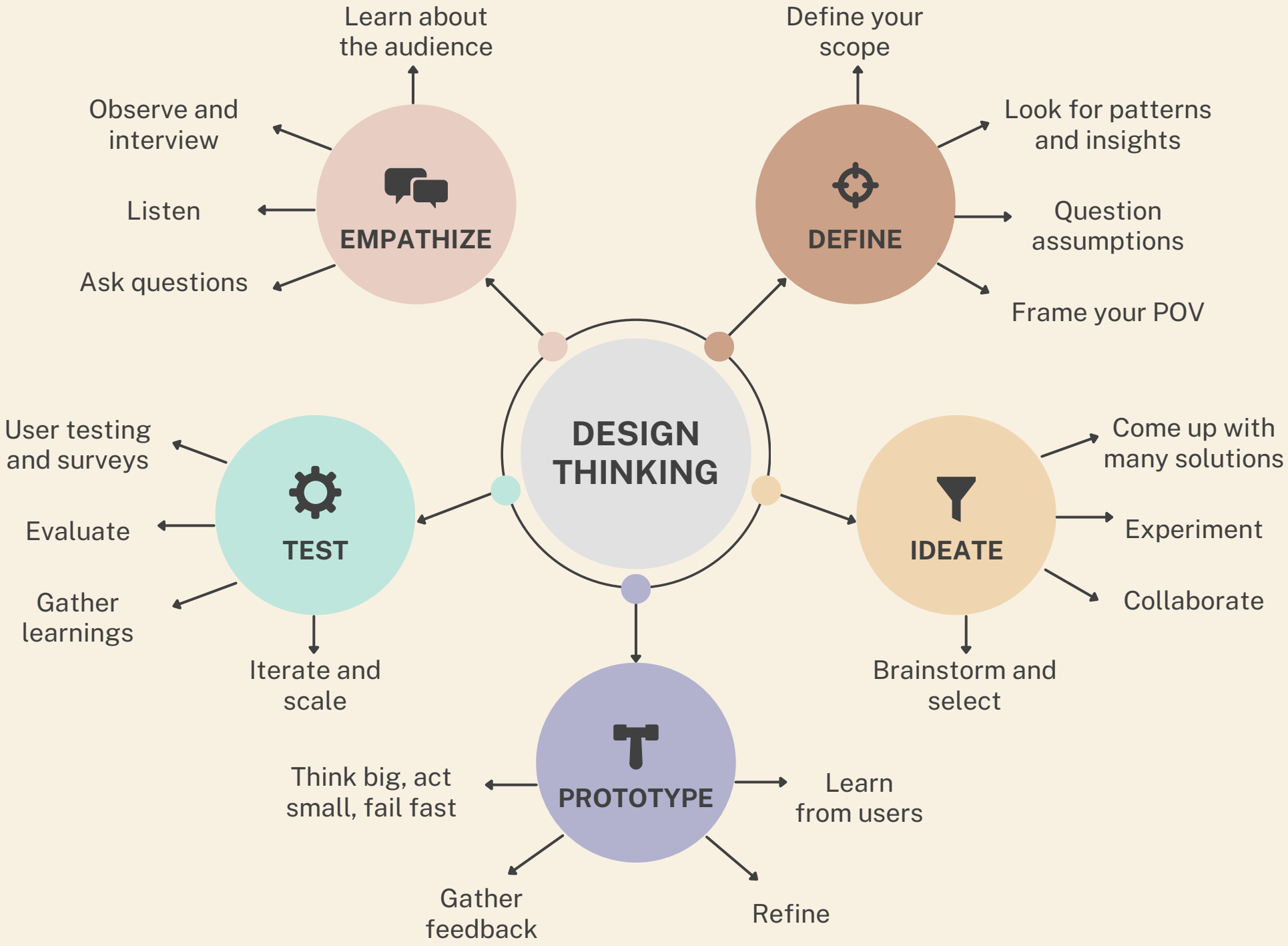
Ecosystem Understanding:
What natural and social ecosystems does your activity impact?
How do you sense, feel, measure and respond to these impacts?

Regeneration Revenue Streams:
What are the economic benefits of adopting regenerative practices?
How can sustainability lead to new revenue opportunities?

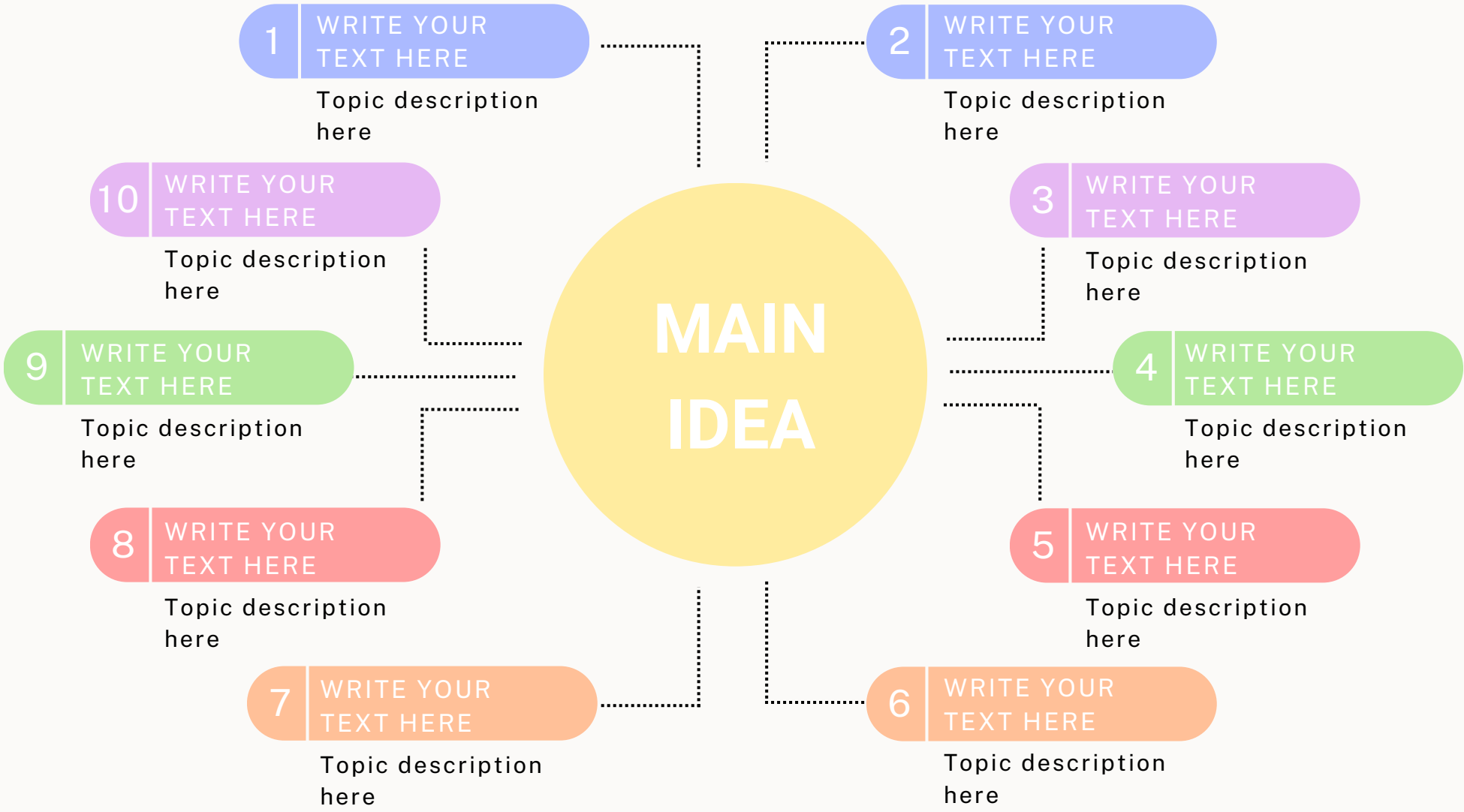
Stakeholder Engagement:
Who are the key stakeholders affected by your activities?
How do you involve them in your decision-making process?

Education and Awareness:
How do you educate your team, stakeholders, and community about regenerative practices?
What methods and tools do you use for awareness campaigns?

Sustainability Investment:
What portion of your budget is allocated to sustainability initiatives?
How are these investments evaluated and managed over time?


DESIGN THINKING
EMPATHIZE
Learn about the audience
Observe and interview
Listen
Ask questions
DEFINE
Define your scope
Look for patterns and insights
Question assumptions
Frame your POV
IDEATE
Come up with many solutions
Experiment
Collaborate
Brainstorm and select
PROTOTYPE
Think big, act small, fail fast
Learn from users
Gather feedback
Refine
TEST
User testing and surveys
Evaluate
Gather learnings
Iterate and scale

MIND MAP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THE POWER OF COLLECTIVE ACTION

Here are the impact of collective efforts in addressing environmental challenges.

STRENGTH IN NUMBERS

When individuals unite for a shared goal, their collective voice has the potential to influence policies, practices, and industries.

ADVOCACY AND AWARENESS

Campaigns often lead to increased public consciousness, which, in turn, drives changes at local, national, and international levels.

ECONOMIC TRANSFORMATION

The collective push for sustainability has the potential to reshape businesses towards more sustainable practices.

Environmental sustainability involves making responsible choices that ensure the long-term health of our planet.

JOIN US IN TAKING ACTION!

CONTACT US

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KEITHSTON AND PARTNERS

THE IMPORTANCE OF ENVIRONMENTAL SUSTAINABILITY

WHY DOES IT MATTER?

Our world faces severe environmental challenges, including climate change, loss of biodiversity, and resource depletion.

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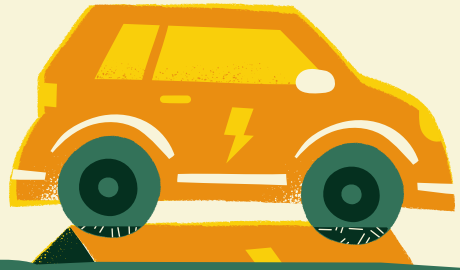
THESE CHALLENGES IMPACT OUR DAILY LIVES...

From extreme weather events and health concerns to the loss of natural beauty.

It's time to recognize the relevance of sustainability in our own experiences.

PRACTICES FOR A SUSTAINABLE FUTURE

This section will introduce sustainable practices like efficient and responsible resource use as part of the solution to these challenges.



- *Reduce, Reuse, Recycle*
- *Conserve Water*
- *Energy Efficiency*
- *Sustainable Transportation*
- *Reduce Single-Use Plastics*
- *Reduce Food Waste*
- *Green Energy Sources*
- *Reduce E-Waste*
- *Buy organic grown produce.*
- *Community clean-up*

Discuss ways individuals can contribute to sustainability, from eco-friendly options to reducing single-use plastics in our daily lives.

For more information: www.reallygreatsite.com

COMMUNITY AND GLOBAL INITIATIVES

Here are programs and projects aimed at addressing environmental sustainability:

CLEAN WATER INITIATIVE

A program focused on ensuring access to clean and safe drinking water and improving water resource management worldwide.

GREEN ENERGY REVOLUTION

A global movement to transition from fossil fuels to renewable energy sources, such as solar, wind, and hydropower.

PLASTIC POLLUTION COALITION

A global alliance of organizations and businesses working to reduce plastic pollution and promote sustainable alternatives.

Utilization of Maggots for Organic Waste Decomposition

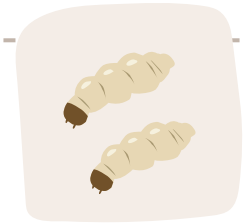
TURNING FOOD WASTE INTO MARKETABLE VALUE

Step 1 VERMICOMPOST BIN PREPARATION

Acquire or create a suitable vermicompost bin. A Vermicompost bin could be a plastic container, wooden box, or any other container with good ventilation and a lid.

Step 2 ORGANIC WASTE COLLECTION

Set up a dedicated container for collecting organic waste such as food scraps, fruit peels, unused vegetables, and other organic materials.



Step 3 MAGGOT PREPARATION

Obtain fly larvae (maggots), typically found around decomposing organic waste or purchased from specialized sources. Ensure that the larvae used are capable of efficiently decomposing organic waste.

Step 4 HABITAT PROVISION

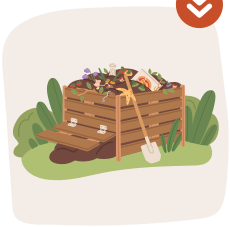
Fill the vermicompost bin with organic materials, such as the collected food scraps, and add the fly larvae.

Step 5 MAINTENANCE

- ✓ Ensure that the vermicompost bin is always adequately moist but not overly wet. If conditions become too dry, periodically spray water.
- ✓ Add fresh organic material regularly, but only a little, so that the fly larvae can process it effectively.
- ✓ Seal the trash tightly to prevent adult flies from escaping and to provide the larvae's preferred dark conditions.

Step 6 MONITORING AND UTILIZATION

Monitor the development of the fly larvae and compost. The larvae will decompose organic matter into compost within weeks to months.



Benefits of Maggots

FISH FEED

Maggots are an excellent source of protein and are often used as feed for cultured fish such as carp, catfish, and tilapia.

LIVESTOCK FEED

Maggots are also used as livestock feed, including for poultry, ducks, and pigs.

ORGANIC FERTILIZER

Maggots can decompose organic waste, including food scraps, into nutrient-rich compost. The compost produced from maggot decomposition can enhance soil fertility in agriculture and gardening.